

SHELLSTONE

BRINGING THE SEA INTO YOUR HOME

SHELLSTONE INC. EXHIBITS AT NEW YORK INTERNATIONAL GIFT FAIR

January 30 – February 4, 2010, Handmade Galleria, Booth #329

(Portland, Maine – January 30, 2010) ShellStone Inc. (formerly known as Artful Wares) is exhibiting at the New York International Gift Fair, in Handmade Galleria, Booth # 329. The environmentally-conscious brand uses 100 percent regenerated Maine Lobster, Mussel, and Clam Shells to make products that are memorable, create conversation and bring the beauty and rawness of the sea into the home.

Tamra Philbrook started her business in 2003 as an artisan of handcrafted pieces. She began by handpicking seashells from the Maine shoreline, and soon after created a patented process that allowed her to use them for dishwasher-safe tableware. Today, ShellStone's product offering has expanded to include items in the gifts and accessories, dining and entertaining, kitchen and furniture markets. While every ShellStone product is still made in Maine, the shells are no longer handpicked, but reclaimed via a unique partnership with local seafood processors.

From Downeast lobster dinners to summer hiking trips along the rocky coasts, the inspiration for each piece, such as **Seashell Lobster Crackers** or the **Travel Mug**, lies in special moments and memories shared with the Philbrooks' family and friends in Maine. ShellStone Inc. epitomizes the belief that no boundaries exist for living a green lifestyle.

ShellStone products are available online at shellstoneinc.com and in select national retailers, including L.L.Bean, Stonewall Kitchen, Boston Museum of Fine Arts, Neiman Marcus, and Cooking Enthusiast.

For more information, please visit www.shellstoneinc.com or call (207) 751-3417 or email tamra@shellstoneinc.com

EXAMPLES OF SHELLSTONE GIFTS AND ACCESSORIES *

Coastal Ornament

A sure sign of Holiday Spirit, only with a coastal flair! Shell & Glass ornaments are 3" in diameter and weigh 1lb. Each ornament is created using ShellStone's pressed shell process and 100 percent regenerated Maine seashells. Retail Price: \$18

Travel Mugs

Drink coffee with "green confidence." Created using ShellStone's pressed shell process and 100 percent regenerated Maine seashells. Stainless Steel interior. Holds 16 ounces. Retail Price: \$19.50 (without handle, \$19).

Picture Frames

These bamboo and shell custom picture frames are top, museum-quality frames. The black velvet backing is classic and adds to their richness. Perfect for any special occasion, such as graduation, wedding or anniversary pictures. Each piece is handmade by Maine craftsmen, and has its own personality. The shell insert is made from 100 percent regenerated Maine seashells, with a creamy smooth finish. The bamboo is grown without fertilizer or pesticides.

Available in three sizes: 4" x 6", 5" x 7". 8" x 10". Retail Prices: \$32, \$36, and \$44

EXAMPLES OF SHELLSTONE DINING & ENTERTAINING PRODUCTS*

Seashell Lobster Crackers

Lobster Crackers with handles created from 100 percent regenerated Maine Lobster Shells. Sure to create lively conversation at any lobster feast. The overall length is 6.75" with 3.50" handles and brushed stainless steel crackers and end caps. Retail Price: \$25

Seashell Lobster Pick

This two-ended lobster pick, with one end for scooping and the other end for picking, is made from 100% regenerated Maine Lobster Shells and a heavy gage brushed stainless steel. The tool is both functional and artistic in nature! 7.5" in length. Retail Price: \$16

Cheese Board

Bamboo and Maine Seashells reveal their distinctive character in this handcrafted serving board. Each piece varies beautifully in color, grain and texture. The shell trim is made from 100 percent regenerated Maine Seashells, with a creamy smooth finish and renewable bamboo grown without fertilizer or pesticides. This is a 10" round board. Retail Price: \$29

Serving Tiles

These bamboo and shell serving tiles can be used as serving platters or chargers, and they also have a notched back so they can hang on a wall as a unique art piece. The vibrant natural shell colors of the tiles make the ultimate setting for a table. Each piece is handmade by Maine craftsmen, and is a unique piece with its own personality. The top is made from 100 percent regenerated Maine Seashells, with a creamy smooth finish and renewable bamboo grown without fertilizer or pesticides.
Retail Prices: (10 x 10) \$49; (14 x 14) \$89

Salad Serving Set

Serving essentials with a sophisticated shape. The simple, timeless design coordinates with other ShellStone creations. Each versatile, substantial piece has a comfortable feel to the hand. The handle is made from 100% regenerated Maine Seashells and the 18/10 stainless steel is brushed to a satin finish. Serving Spoon and Fork are 11" in length. Retail Price: \$69

Serving Tray

The natural shell colors of the bamboo and shell Breakfast/Serving Tray make it a beautiful piece to add color to the home. Each piece is handmade by Maine craftsmen, and is a unique piece with its own personality. The top is made with 100 percent regenerated Maine Seashells, with a creamy smooth finish. Renewable bamboo grown without fertilizer or pesticides. Retail Price: \$89

EXAMPLES OF SHELLSTONE KITCHEN PRODUCTS*

Cutting Board

Softly rounded bamboo and shell rectangles that are naturally anti-microbial and eco-friendly, and more durable than wood. The shell trim is made from 100 percent regenerated Maine seashells, with a creamy smooth finish. Renewable bamboo grown without fertilizer or pesticides. 12" x 16". Retail Price: \$39

EXAMPLES OF SHELLSTONE FURNITURE PRODUCTS*

Maine Seashell and Concrete Bistro Table Set

A truly new and inspiring vision implemented by the artisans at ShellStone Inc. 100% regenerated Maine Seashells are combined with concrete to give the Bistro Table Set a natural stone appearance. The table is 33" in diameter and is 42" tall. The matching chairs are upholstered with a durable, natural sand

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colored material. For indoor and outdoor use. Available in different shell and concrete combinations.
Retail Price: \$1,499

***Please see ShellStone Product List for a complete list of products, descriptions and retail prices.**